

Creative Tastebuds Manifesto

Creative Tastebuds is a platform for interdisciplinary dialogue, practice and research on taste with the intention to continuously stimulate debates on taste based on the following arguments:

We think that it is important to continuously develop our understandings of taste, in order to meet societal challenges related to food and eating.

We consider artists, designers, researchers and chefs as ideal collaborators for this purpose – all being engaged in creating new knowledge and practice from different perspectives.

We believe that the atmosphere and formats of meetings, symposia and conferences are crucial for the exchange of knowledge.

Creative Tastebuds arranges dialogues on taste through seminars, events, symposia, film and writing – with these values as guidelines:

- **We do interdisciplinary dialogues** on taste involving researchers from as well science as the humanities, plus chefs, artists, and other practitioners of taste
 - We work with a broad understanding of taste
 - Research communication should stimulate new research and research questions – not 'only' disseminate former research
 - The audience is committed to participate with innovative showcases and discussions
 - The knowledge production before, during and after events is documented

- **Creative Tastebuds events** should be an aesthetic experience with the aim of stimulating knowledge production, creativity, innovation and interdisciplinary networking
 - Events are arranged in non-academic/creative settings, open for a broad audience
 - The atmosphere of the events is friendly and joyful
 - Sensory experiences and creative environments are highly prioritized
 - Food served is of high standard, well tasting and sustainable, being healthy for people and planet